

VISION FOR DEVELOPMENT ALLIANCE

STATEMENT OF IDEOLOGY



Agenda Ni Maendeleo
www.vida.ke

Valji House,
Muktah Daddah Street,
2nd Floor, Office No. 202

P.O Box 7368-00100
Nairobi, Kenya.

Email: www.office@vida.ke

Table of Contents

1. PARTY ESTABLISHMENT, POLITICAL & IDEOLOGICAL SPECTRUMS.....	2
1.1 Introduction.....	2
1.2 Significance of the VIDA's Particulars to its ideology	3
1. Symbol -Sprinkler Jet.....	3
2. Slogan-Agenda ni Maendeleo:.....	3
3. Colors.....	3
4. Website	4
2. MISSION STATEMENT, VISION, OBJECTIVES, VALUES AND GUIDING PRINCIPLES	4
2.1 Mission Statement.....	4
2.2 Vision.....	4
2.3 Objectives	4
2.4 Values and Principles.....	5
3. POLICY PREFERENCES: A BLUEPRINT FOR A JUST AND PROSPEROUS KENYA	7
4. IMPLEMENTATION STRATEGIES	9
5. COMPLIANCE WITH THE LEGAL AND POLICY FRAMEWORK	12
a. <i>The Constitution of Kenya</i>	12
b. <i>The Political Parties Act, CAP 7D</i>	12
c. <i>The Party Constitution and Rules</i>	13
6.THE MANIFESTO.....	13
7. IDEOLOGY COMMUNICATION AND DISSEMINATION STRATEGY	14
8. MONITORING, EVALUATION AND LEARNING.....	15
8.1 Criteria for Measuring Progress.....	15
9. REVIEW OF THE STATEMENT OF IDEOLOGY.....	17
9.1 Process for Initiating Reviews	17
9.2 Steps in the Review Process	17
9.3 Decision-Making Mechanism for Approving Changes	18
9.4 Public/Stakeholder Participation in Review Process	18

1. PARTY ESTABLISHMENT, POLITICAL & IDEOLOGICAL SPECTRUMS

1.1 Introduction

The Vision for Development Alliance (VIDA) was conceived way back 2021 with hope to drive Kenya to its full realization of vision 2030 anchored on the abilities of transformative and incorruptible leadership. Over the journey the registration process of VIDA was then blurred by the IEBC timelines but the spirit of the founding members to see a transformed Kenya was so high and therefore VIDA shall field candidates in every election. The formation of VIDA was inspired by the concern for the nation's socio-economic and political status. The founding members identified the country's' gaps in efficiency, effectiveness, equity, equality and fairness under the various regimes in democracy and service delivery.

VIDA's looks forward to address the aforementioned issues of inequality that has fueled poverty, unemployment, and social unrest; rampant corruption that has eroded public trust and stifled economic growth; rising insecurity and ethnic tensions that threaten national stability; ineffective and inefficient governance that hinders public service delivery and development; and the lack of opportunities, particularly for young people, in terms of quality education, healthcare, and employment.

VIDA adheres to and is founded on social democracy, which emphasizes social justice, democracy, and human rights. We advocate for a society where every Kenyan has equal access to opportunities, resources, and services, irrespective of background, gender, ethnicity, or socio-economic status. It is positioned on the left side of the spectrum closer to the center.

As a democratic party, we respect people's democratic exercises including views, opinions rights and fair treatment irregardless of age, gender, political affiliations and ethnic orientation. We advocate for a balance between individual liberty and social justice, equitable, and transformative leadership, for a prosperous nation. We embrace the principles of social democracy, prioritizing the well-being of all citizens. VIDA is dedicated to upholding the values enshrined in the Constitution of Kenya and adheres to the provisions of the Political Parties Act, 2011, Party's Constitution and Rules, and other relevant legislation. We are committed to practicing internal democracy, promoting transparency, and ensuring accountability in all our activities. This means provision of citizens' livelihood, guaranteed of comforts and secured future for ourselves, our old age, and our future generations.

Our ideology is based in the belief that incorruptible transformative leadership that put the interest of Kenyan people first. We aim to create a Kenya where every citizen has the opportunity to reach their full potential, regardless of their background or circumstances. VIDA recognizes the diverse nature of Kenyan society and is committed to building bridges across different communities. We believe that unity, tolerance, and respect are essential for a harmonious and prosperous nation. We acknowledge that our administration shall provide prudent administration of national resources to create wealth for our citizens by creating ample decent employment, internal and international trade and equitable distribution of National resources.

1.2 Significance of the VIDA's Particulars to its ideology

VIDA's chosen website, symbol, slogan, and colors all hold significance in reflecting the party's social democratic ideology as explained below:

1. Symbol -Sprinkler Jet

The Sprinkler Jet symbolizes abundance and national prosperity. Kenya being an agricultural country, the sprinkler jet resonates with transformation for achieving abundance in livelihoods through food safety and security, agripreneurship, industrialization and employment of our population.

2. Slogan-Agenda ni Maendeleo:

Is a Swahili statement that can translate to mean “The aim is Development“. This slogan is the manifestation of the focus of the party that the aim is to create national wealth through incorruptible transformative leadership and equitable distribution of national resources.

3. Colors

- a. **Green:** Reflects VIDA's commitment to national abundance and prosperity.
- b. **Red:** Reflects VIDA's respect for the spirit of our forefathers who fought to restore the nation's wealth from the oppressors for the interests of Kenyan generations as VIDA we shall protect the wealth of Kenyan people from perpetrators of economic crimes.
- c. **Grey:** is the colour of the brain. It stands for the transformative mindset of the Vida administration. It's the epitome of elegance and balance.in exercise of powers..

4. Website

www.vida.ke- the website facilitates openness, educative tool and of the communication channels to both VIDA members and members of the general public.

2. MISSION STATEMENT, VISION, OBJECTIVES, VALUES AND GUIDING PRINCIPLES

2.1 Mission Statement

To provide a ground for involving Kenyans in the transformation agenda of their nation, and to inspire, equip, facilitate and harness the synergies of residents towards transforming their own lives.

To create a fundamental shift in the management of public affairs for the good of all citizens and a just society for humanity

2.2 Vision

The vision of Vision for Development Alliance Party is to transform Kenya into a prosperous country in social justice, political and economic systems; a united, peaceful nation in pursuit of joy and in which every citizen has an equal and fair opportunity to be their best.

2.3 Objectives

1. To be a national party that promotes unity and development of all the people of the Republic of Kenya.
2. To form national and county governments that will at all times act in the best interests of the people of Kenya at national and county levels.
3. To support, promote and facilitate devolution as a system of governance in Kenya.
4. To promote vigilance in safeguarding the national interests of Kenya.
5. To serve as a vigorous and conscious political vanguard for eradicating tribal, racial and social bigotry, economic discrimination, and exploitation and elimination of all forms of oppression.

6. To implement political, economic, social and cultural policies, including Vision 2030 and future national visions and strategies for a modern, prosperous Kenya which will raise the standards of living for all Kenyans.
7. To promote a national value system and national social transformation policies that will build a cohesive, stable and productive Nation.
8. To conserve and protect the natural resources, environment and wildlife of Kenya for the benefit of present and future generations.
9. To strive for East and Central African unity and also African unity and integration in every sphere of economic, social and political life based on economic prosperity, social justice, human dignity, and the sovereignty of all African states.
10. To encourage and subscribe to the need for the creation of space for groups and individuals in the enjoyment of their human rights, freedoms and liberties.
11. To establish partnerships and / or associations with local, foreign and international organizations whose objectives are similar to those of Vision for Development Alliance, Party.

2.4 Values and Principles

1. Promotion of unity, cohesion and respect for the diversity of the people of Kenya.
2. Recognition of the need to seek divine favour and blessing of our Sovereign and Almighty God.
3. Conservation and sustainable use of the environment for the benefit of present and future generations.
4. Patriotism, nationalism and the respect for human rights, dignity of the person and the rule of law.
5. The establishment of a democratic, transparent and accountable government in the service of the people of Kenya.
6. Participation and inclusivity of the people in governance, equality of all before the law and equity in resource allocation.

7. Establishment of an equitable and prosperous society, and empowering the people of Kenya towards economic prosperity for all.
8. A pledge and commitment to fight and eliminate corruption and incidental vices at all levels of government and institutions of governance.
9. Upholding integrity, diligence, social justice and the rule of law.
10. Recognition and protection of the family as a unit and basis of our existence as a people.
11. Guaranteeing the welfare of the vulnerable in our society.
12. Devolution of power, protection of minorities and the marginalized, and non-discrimination on the basis of race, sex, religion, ethnicity or any other bias

3. POLICY PREFERENCES: A BLUEPRINT FOR A JUST AND PROSPEROUS KENYA

VIDA's manifesto complements its ideology. It is a practical articulation of our Democratic Ideology. It outlines a comprehensive vision for Kenya, focused on addressing the pressing challenges facing our nation while upholding the principles of democracy, social justice, economic growth, and individual liberty. The following policy preference areas shall be further expounded with the implementation strategies in line with VIDA's ideology:

(i) Planning, Economy and Development

VIDA believes in a mixed economy that balances market forces with state intervention to ensure equitable growth. We advocate for strategic national planning to prioritize infrastructure, industrialization, and inclusive economic policies. Sustainable development that uplifts marginalized communities and regions is our core objective.

(ii) Social and Cultural Issues

VIDA supports a socially inclusive society where diversity is celebrated. Policies shall promote access to quality healthcare, education, and cultural preservation while addressing social inequalities. We oppose any form of discrimination and advocate for gender equality, youth empowerment, and affirmative action where necessary.

(iii) Security and Justice

VIDA prioritizes safety and justice for all citizens by supporting professional, community-oriented security services. Our justice system reforms shall focus on accessibility, efficiency, and fairness, ensuring the protection of human rights and equal treatment under the law.

(iv) Environmental Sustainability

VIDA is committed to addressing climate change and environmental degradation through renewable energy investments, afforestation programs, and robust environmental conservation laws. We aim for a green economy that sustains both livelihoods and ecosystems.

(v) Foreign Policy

VIDA envisions a foreign policy rooted in mutual respect, economic cooperation, and regional integration. We shall champion African unity while maintaining productive relationships with global partners, guided by the principles of peace, democracy, and human rights.

(vi) Technology and Innovation

VIDA supports a digital transformation agenda that encourages local innovation, universal access to technology, and partnerships between government and the private sector. Investments in research and development (R&D) and digital literacy programs shall drive our vision.

(vii) Decentralization and Devolution

VIDA stands for empowering County governments with adequate resources and autonomy to address unique regional needs. Strengthened accountability frameworks shall ensure effective and transparent service delivery at all levels.

(viii) Land and Natural Resources Management

VIDA advocates for equitable access to land and sustainable use of natural resources. We support reforms to address historical injustices, transparent land governance, and protection of indigenous rights and community interests.

(ix) Immigration and Citizenship

VIDA upholds humane and orderly immigration policies that respect international conventions. We aim to attract skilled immigrants while integrating them into our social fabric. Citizenship policies shall promote inclusivity and protect stateless individuals.

(x) Relationship between Religion and State

VIDA believes in a secular state that respects freedom of religion and belief while maintaining the separation of religion and state. We recognize the positive role faith communities play in societal cohesion but oppose any form of religious bias in governance.

(xi) Judicial System

VIDA is committed to an independent judiciary that guarantees justice and fairness for all. Judicial reforms shall focus on reducing case backlogs, increasing access to legal aid, and ensuring accountability among judicial officers.

(xii) Intellectual Property Rights and Consumer Protection Rights

VIDA shall strengthen intellectual property laws to protect innovators and creators while promoting fair use policies. We advocate for robust consumer protection regulations to safeguard citizens against exploitation and ensure product safety and quality.

(xiii) Labour Standards

VIDA supports fair labour practices, decent wages, and safe working conditions. We shall enhance labour rights by promoting collective bargaining, enforcing workplace safety laws, and protecting informal sector workers.

(xiv) Elections Framework

VIDA is committed to free, fair, and credible elections. Our policies shall ensure independent election management body, transparent electoral processes, and equitable access to political participation for all citizens.

(xv) Sports, Entertainment, and Recreation

VIDA views sports and entertainment as essential to national identity and youth empowerment. We support investments in sports infrastructure, talent development, and recognition of arts and culture as key economic sectors.

(xvi) Tourism Policy and Development

VIDA seeks to position the country as a premier global tourist destination by promoting eco-tourism, cultural tourism, and infrastructure development. Policies shall support local community involvement and protect heritage sites for sustainable tourism growth.

4. IMPLEMENTATION STRATEGIES

This section details specific actions, medium-term goals, and a long-term vision to realize a just, equitable, and prosperous Kenya.

(i) Short-Term (1-2 years): Specific Actions and Initiatives

- a) **Immediate Policy Actions:** VIDA shall prioritize the implementation of key policy initiatives, such as increasing the minimum wage, expanding social safety nets, and investing in renewable energy.
- b) **Capacity Building:** Strengthen the party's organizational capacity by recruiting skilled professionals, establishing efficient administrative structures, and investing in training and development.

- c) **Public Awareness Campaigns:** Launch public awareness campaigns to educate the public about the party's ideology, policies, and values.
- d) **Grassroots Mobilization:** Build a strong grassroots organization by recruiting members, forming local chapters, and engaging with communities.
- e) **Strategic Partnerships:** Forge strategic partnerships with civil society organizations, labor unions, and other like-minded groups to amplify the party's message and influence.

Immediate Relief Measures (1-2 years):

- a) **Reduce the Cost of Living:** Implement measures to control inflation stabilize food prices, and reduce the cost of essential commodities.
- b) **Ensure Health Care for All:** Expand access to affordable and quality healthcare, especially for vulnerable populations.
- c) **Keep Our Homes and Streets Safe:** Prioritize security measures to reduce crime rates and enhance public safety.
- d) **End Gender-Based Violence:** Implement emergency response mechanisms and awareness campaigns to combat GBV.

(ii) Medium-Term (3-5 years): Progressing Ideological Goals

- a) **Legislative Agenda:** Introduce and advocate for legislation that aligns with the party's ideological principles, such as progressive tax reforms, labor rights protections, and environmental regulations.
- b) **Policy Implementation:** Monitor the implementation of policies and programs to ensure they are achieving their intended outcomes.
- c) **Institutional Reform:** Work to reform government institutions to make them more efficient, transparent, and accountable.
- d) **International Cooperation:** Strengthen international cooperation to promote shared values and advance common goals.

Two key measures for Medium-Term (3-5 years)

- a) Economic Growth and Job Creation:**

- (i) Create Employment: Implement job creation programs, particularly for youth and women.
- (ii) Industrial Growth: Promote industrialization by creating a conducive business environment, providing incentives, and investing in infrastructure.
- (iii) Transform Financial Sector. Reform the financial sector to support SMEs and entrepreneurship.
- (iv) Pursue a Developmental Macroeconomic Framework: Implement policies to stimulate economic growth, reduce poverty, and promote equitable development.

b) Infrastructure Development:

- 1. Infrastructure Development: Invest in critical infrastructure projects, including roads, railways, and energy.
- 2. Plan for Transport: Develop a comprehensive transport plan to improve mobility and reduce congestion.
- 3. Provide Clean Water for All: Expand access to clean water and sanitation services.
- 4. Build More Houses and Provide Basic Services to All: Implement affordable housing programs and expand access to essential services.

(iii) Long-Term (5+ years): Overarching Vision for the Future

- a) Social Justice Society: Create a society where everyone has equal opportunities, irregardless of their background or socioeconomic status.
- b) Sustainable Development: Build a sustainable and resilient economy that protects the environment and ensures future generations' well-being.
- c) Strong Democracy: Strengthen democratic institutions, promote civic engagement, and protect human rights.
- d) Global Citizen: Position Kenya as a responsible global citizen, promoting peace, security, and international cooperation.

Two Key measures for Long-Term (5+ years)

a) Human Capital Development:

- (i) Improve Education and Skills: Reform the education system to provide quality education and skills training.

- (ii) Use Science and Innovation for Development: Invest in research and innovation to drive economic growth and address societal challenges.
- (iii) Building the Developmental State: Build a strong and capable state to effectively implement development policies.
- (iv) Address the illegal Immigration: Implement effective border control measures and address the root causes of illegal immigration.

b) Governance and Institutional Reform:

- (i) Strengthen Comprehensive Social Security: Establish a robust social security system to protect vulnerable populations.
- (ii) Ensure County Government Delivers: Empower county governments and enhance their capacity to deliver services.
- (iii) Fight Corruption: Strengthen anti-corruption institutions and implement transparent governance practices.
- (iv) Promoting Nation Building and Social Cohesion: Foster national unity and social cohesion through dialogue, cultural exchange, and reconciliation programs.

5. COMPLIANCE WITH THE LEGAL AND POLICY FRAMEWORK

POA’s political ideology is fully compliant with the following legal frameworks:

a. The Constitution of Kenya

Our ideology aligns with the Constitution’s fundamental values, including national unity, human dignity, equality, freedom, democracy, and justice. For instance, our commitment to non-discrimination and the protection of the rights of marginalized groups reflects Articles 27 and 56 of the Constitution.

b. The Political Parties Act, CAP 7D

VIDA operates in full compliance with the provisions of the Political Parties Act CAP 7D. We adhere to principles of internal democracy, accountability, and free participation, ensuring that the party structure upholds regular, free, and fair elections, both within the party and in the broader national electoral processes.

c. The Party Constitution and Rules

VIDA's internal governance structures, including decision-making processes, elections, and membership requirements, are outlined in our party constitution. The constitution guarantees the democratic participation of all members, the protection of minority rights, and transparency in party activities.

d. Other Written Laws

Our policies and positions uphold the principles of good governance, peace, and justice as enshrined in Kenya's legal framework.

6. THE MANIFESTO

This ideology shall be a religious guide to the implementation of our manifesto. The following are the programs that VIDA is dedicated to deliver to the people of Kenya.

- (i) Expand employment opportunities
- (ii) Industrialization
- (iii) Infrastructure Development
- (iv) Transform Financial Sector to Support Employment and Industrialization
- (v) Plan to Pursue a Developmental Macroeconomic Framework
- (vi) The High Cost of Living
- (vii) Investment In People
- (viii) County Government
- (ix) Water
- (x) Transport
- (xi) Education
- (xii) Health And Sanitation
- (xiii) Science & Technology
- (xiv) Housing
- (xv) Defend Democracy and Freedoms
- (xvi) Defense
- (xvii) Gender Protection
- (xviii) Immigration

- (xix) Fight against corruption
- (xx) Building the developmental Estate
- (xxi) Promoting nation building and social cohesion
- (xxii) Build a better Africa and World
- (xxiii) Commitment to Africa
- (xxiv) Global Vision for Justice and Equity
- (xxv) Gender Equality and Social Justice
- (xxvi) Poverty and Underdevelopment eradication
- (xxvii) Africa's Renaissance
- (xxviii) Building Partnerships for the Future

The details of implementation plan and timelines are well spelt in our Party manifesto.

7. IDEOLOGY COMMUNICATION AND DISSEMINATION STRATEGY

Effective communication and dissemination of VIDA's Democratic social democratic ideology are crucial for building public support and achieving the party's goals. This section outlines strategies for citizen participation, ideology publicity, and public communication. By engaging with the public, utilizing various media channels, and organizing outreach initiatives, VIDA aims to foster a deeper understanding of its ideology and mobilize support for its policies as briefly explained below:

(i) Citizen Participation

- a) Organize regular public forums and town halls to gather feedback, address concerns, and build consensus on policy issues.
- b) Utilize social media platforms to engage with the public, conduct polls, and solicit feedback.
- c) Conduct surveys and consultations to gauge public opinion on various policy issues.
- d) Implement community outreach programs to connect with grassroots organizations and marginalized groups.
- e) Conduct door-to-door campaigns to engage with voters directly and explain the party's ideology.

- f) Organize specific forums for youth and women to engage with the party's ideology and participate in decision-making processes.

(ii) Ideology Publicity

- a) Utilize the party's website and social media channels to disseminate information about the ideology, policies, and events.
- b) Publish articles, op-eds, and press releases in newspapers and magazines.
- c) Use television and radio broadcasts to reach a wider audience.
- d) Engage with journalists and media outlets to promote the party's message.

(iii) Communication of the ideology to the Public

- a) Organize public rallies and marches to mobilize supporters and disseminate the party's ideology.
- b) Conduct press conferences, interviews, and debates to communicate the party's message to the public.
- c) Publish newsletters, brochures, and books to disseminate the party's ideology and policies.
- d) Organize public lectures and seminars to educate the public about the party's ideology and policy positions.

8. MONITORING, EVALUATION AND LEARNING

8.1 Criteria for Measuring Progress

to ensure the effective implementation of VIDA's social democratic ideology, a robust monitoring and evaluation framework is essential. Key performance indicators (KPIs) shall be established to measure progress in the following areas:

(i) Policy Implementation

- a. Percentage of policies enacted and implemented.
- b. Timeliness of policy implementation.
- c. Quality of policy implementation.

(ii) Public Perception

a) Public awareness and understanding of the party' ideology.

b) Public satisfaction with the party's performance.

c) Public trust in the party.

(iii) Organizational Performance

a) Efficiency and effectiveness of party operations.

b) Financial sustainability of the party.

c) Capacity building of party members and staff

d) Key performance indicators shall be tracked regularly to assess progress towards goals and objectives.

e) Lessons learned from the monitoring and evaluation process shall be used to inform future policy decisions and program improvements.

f) The VIDA ideology document shall be subject to periodic review to ensure its continued relevance and alignment with evolving societal needs and aspirations. Reviews shall be initiated under the following circumstances:

(iv) Social and Economic Impact

a) Reduction in poverty and inequality.

b) Improvement in access to quality public services.

c) Increased economic growth and job creation.

d) Protection of the environment and natural resources.

6.2 Process of Monitoring and Evaluation

VIDA shall establish a dedicated M&E unit to oversee the monitoring and evaluation process.

The following mechanisms shall be employed:

a) Data shall be collected through various sources, including surveys, interviews, focus group discussions, and administrative records.

b) In the event of significant political, economic, or social changes, an extraordinary review may be initiated to adapt the ideology statement accordingly.

c) Periodic reviews shall be conducted to evaluate the effectiveness of policies and programs

- d) .d) Independent evaluations shall be commissioned to assess the impact of VIDA's initiatives.
- e) Feedback mechanisms shall be established to gather input from the public, party members, and stakeholders.

9. REVIEW OF THE STATEMENT OF IDEOLOGY

9.1 Process for Initiating Reviews

The review process will be initiated under the following circumstances:

- a. Scheduled Review: A mandatory review every five (5) years to assess long-term effectiveness.
- b. Performance-Based Review: If M&E reports highlight weaknesses in ideological implementation.
- c. Legislative or Constitutional Changes: If new laws require ideological adaptation.
- d. Stakeholder & Public Demand: If citizen engagement and party membership feedback indicate a need for revision.

9.2 Steps in the Review Process

a. Step 1: Internal Review & Initial Assessment

- i. The VIDA Ideology Implementation Committee compiles data, feedback, and policy impact assessments.
- ii. A technical working group (comprising policy experts, party leaders, and scholars) conducts an ideological audit.

b. Step 2: Stakeholder Consultations & Public Participation

- i. Organize regional stakeholder meetings to gather input from:
 - ii. Party members (grassroots to national level).
 - iii. Political analysts & governance experts.
 - iv. Civil society organizations & community groups.
 - v. Conduct online public consultations through the VIDA website, social media, and virtual town halls.
 - vi. Implement a structured survey mechanism to allow for broad-based feedback collection.
- d. Step 3: Drafting the Revised Ideology Statement.**
- i. A draft amendment report is prepared, incorporating insights from M&E reports, stakeholder inputs, and public feedback.
 - ii. The revised ideology draft is presented to:
 - iii. National Executive Committee (NEC) for preliminary approval.

- iv. National Delegates Conference (NDC) for ratification.

d. Step 4: Adoption & Dissemination of the Revised Statement

The updated Statement of Ideology is officially launched at a VIDA NDC. The dissemination shall be through:

- i. Party website & digital platforms (PDF downloads & multimedia explainers).
- ii. Media campaigns (TV, radio, newspapers)
- iii. Grassroots distribution (physical copies to branches).
- iv. Civic education programs will be adjusted to reflect the updated ideology.

9.3 Decision-Making Mechanism for Approving Changes

- i. Technical Review Team: Develops recommendations based on research and consultations.
- ii. National Executive Committee (NEC): Conducts final assessment and provides leadership guidance.
- iii. National Delegates Conference (NDC): Holds final authority to approve and adopt changes through a majority vote.

9.4 Public/Stakeholder Participation in Review Process

VIDA is committed to inclusive and transparent decision-making. The following steps shall be followed to ensure public and stakeholder participation in the review process:

- i) A dedicated review committee, comprising party leaders, members, and external experts, will be formed to oversee the review process.
- (ii) A public consultation process shall be initiated, involving:
 - a) Gathering feedback through online surveys and questionnaires.
 - c) Conducting focus group discussions with key stakeholders, including civil society organizations, labor unions, and youth groups.
- (iii) Seeking input from experts in relevant fields, such as political science, economics, and sociology.
- (iv) The review committee shall deliberate on the feedback received and propose amendments to the ideology statement.
- (v) The final draft of the revised ideology statement shall be presented to the party congress for approval.